



Telecommunications Authority of Trinidad and Tobago

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Media Release

Empowering Young Women in the Caribbean: “EmpowHERing Leadership through AI” Online Workshop in Celebration of International Girls in ICT Day *Tech4Girls: EmpowHERing Leadership through AI!* A Girls in ICT Day event

Saturday 20th April 2024 | 9:00 a.m.

The Telecommunications Authority of Trinidad and Tobago (TATT), in collaboration with leading local and international organisations, is hosting an online workshop titled “Tech4Girls: EmpowHERing Leadership through AI” in celebration of International Girls in ICT Day.

This groundbreaking event, aimed at inspiring young women to pursue careers in technology and leadership, will be held online on *Saturday, April 20th, 2024, at 9:00 a.m.*

Strategic Partnerships Foster Inclusivity: Bridging the Digital Divide

This initiative reflects TATT’s commitment to bridging the digital gender divide and fostering a sustainable digital environment for all. Partnering with CANTO, GSMA, Verizon, the Ministry of Digital Transformation (MDT), Tobago Information Technology Limited (TITL), iGovTT, and the non-profit organisation Restore A Sense of I Can.

TATT has assembled a powerful team to empower young women across the region. Additionally, local Internet service providers Bmobile and Flow have pledged their support, ensuring broad accessibility for the participants, including persons from the hearing-impaired community.

According to the International Telecommunication Union (ITU), even though women currently hold 40% of high-skill jobs worldwide, they are still underrepresented in the information and

*Directors: Mr. Gilbert Peterson, S.C. (Chairman), Dr. Kim Mallalieu (Deputy Chairman), Mr. Nikolaiski Ali,
Mr. Keyun Boatswain, Mr. Nigel Cassimire, Mr. Rhondall Feeles, Ms. Fatima Aziz-Mohammed,
Mr. Devon Seale, Ms. Kalana Prince- Wilson.*

communications technology (ICT) sector. Instead of holding executive positions, women in ICT frequently end up in support or junior roles with no room for growth.

TATT CEO, Mrs. Cynthia Reddock Downes, emphasises the importance of tackling this disparity: “We are committed to working with esteemed stakeholders across government, private sector, and civil society to bridge the digital gender divide. This workshop allows us to empower young women with the knowledge and skills they need to thrive in the ICT sector and become future leaders who will shape a sustainable digital society for all.”

Open to Young Women Across the Caribbean

The workshop is open to young women aged 15 and above, not just from Trinidad and Tobago but from across the Caribbean, including Barbados, Belize, Guyana, Jamaica and St. Lucia. With a projected attendance of over 400 participants, “Tech4Girls: EmpowHERing Leadership through AI” promises to be a landmark event. Registration for this workshop is still open, and young women are encouraged to secure their spot.

Inspiring Leadership Through AI Expertise

The event boasts a stellar line-up of speakers, including Dr. Nadine Sangster, Director at iGovTT, who holds a PhD in Mechanical Engineering with research focused on Artificial Intelligence. Dr. Sangster, along with other leading female figures in ICT, like Mrs. Abby Knowles, Vice President of Global Technology Solutions at Verizon; Ms. Dayne Job, Senior Manager – Network Operations (Ag.) at bmobile; and Ms. Ellen Seed-Gray, Experienced Customer Experience/Loyalty Manager at Flow will share their insights and experiences. Participants will also have the opportunity to hear from Mrs. Cynthia Reddock-Downes, CEO of TATT and Mr. Carlos Bosch, Head of Region, GSMA during the Opening Ceremony. Mr Keron Rose, Digital Strategist will also share valuable insights on how to use AI to help get the education and experience for a future job or switching careers.

Other keynote speakers on the agenda include Mr. Ian Willaims, CEO, of TITL; and Ms Dania Lleunarine, Digital Transformation Analyst; and Ms. Yasmeen Mohammed, Digital Transformation Analyst, both from MDT.

Join the Movement

Young women across the Caribbean are encouraged to register for this transformative workshop. “Tech4Girls: EmpowHERing Leadership through AI” promises to be an inspiring and knowledge-filled experience, paving the way for a more inclusive and innovative future in technology.

Whether joining from the comfort of their homes or from any of the local Access ICT Centres conveniently located throughout Trinidad and Tobago, participants will gain valuable knowledge on how to leverage AI tools such as AI Text, Text-to-Image, Text-to-Video, and Voice AI technologies, to not only enhance their careers but also develop critical leadership skills.

The anticipated outcomes for participants include:

- Understanding the power of AI and its potential application in various fields
- Identifying opportunities to use AI tools for personal and professional development
- Developing leadership skills necessary for thriving in the digital age
- Building networks with other young women passionate about technology

Register and get more information at the following site:

<https://equals-hds.kune4u.com/caribbean2024-empowering/>

Gratitude to All Stakeholders

TATT extends its sincere gratitude to all sponsors and partners who have made this event possible. A special thank you is given to the key stakeholders for providing participants with the opportunity to win wonderful prizes such as tablets, Amazon gift cards and mobile phones. These prizes are intended to equip the awardees with additional tools to foster their digital skills.

#GirlsInICT #EmpowHERingLeadership #TATT #AI

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